



SUN SIYAM  
CARE

# SUSTAINABILITY JOURNEY

SUN SIYAM IRU FUSHI REPORT / 2022-2023



We believe in hospitality with a better tomorrow, we act for good to support & empower communities in which we live and protect the planet that you visit



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# MESSAGE FROM RESORT MANAGER

At Sun Siyam Iru Fushi, we recognize the privilege of being custodians of this pristine island paradise. With this privilege comes a profound responsibility to preserve and protect the natural beauty, rich biodiversity, and unique culture that define this magical destination.

Our commitment to sustainability is not just a corporate buzzword; it's deeply ingrained in our DNA. We have embarked on a transformative journey to ensure our operations harmonize with the environment, benefit local communities, and enrich the overall guest experience. We aim to prove that luxury and sustainability can go hand in hand, creating a truly memorable and guilt-free holiday for our guests.

In this report, you will find details of our sustainability initiatives and progress. From energy-efficient practices and waste reduction to community engagement, we are dedicated to making a positive impact in every aspect of our operations.

We invite you to explore the stories, challenges, and triumphs that define our path towards sustainability. Together, we can create a more sustainable and resilient future for Sun Siyam Iru Fushi and the Maldives as a whole.

With your help, we can ensure that this paradise remains a vibrant, thriving, and sustainable haven for generations to come.

Warm regards,

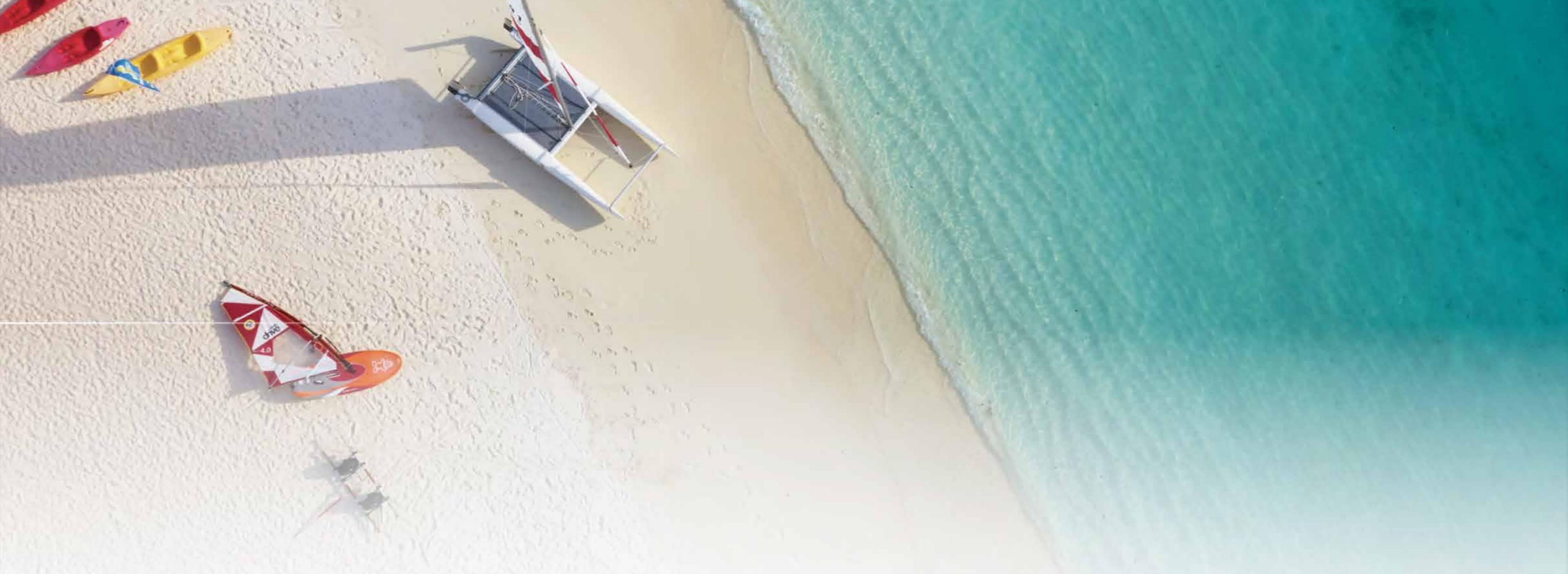
Abdulla Abdul Latheef

Resort Manager



## ABOUT SUN SIYAM IRU FUSHI

Sun Siyam Iru Fushi is a luxury resort located in the Maldives, a 52-acre tropical paradise in the Indian Ocean. This stunning island destination is known for its pristine white-sand beaches, crystal-clear waters, and lush tropical vegetation.



Sun Siyam Iru Fushi have received global recognition for their sustainable tourism efforts through the Travelife Gold Certification.

Travelife is a non-profit flagship program that supports tourism destinations, businesses, and travelers in implementing innovative solutions for the continuous development of sustainable tourism. To achieve Travelife Gold Certification, a resort must meet 163 sustainability criteria, including minimizing waste and energy use, addressing social issues, supporting employee welfare and wildlife protection, and supporting the local community and local businesses.

# SUSTAINABILITY COMMITTEE

The Sun Siyam Iru Fushi Sustainability Committee is focused on promoting environmental, social, and economic sustainability in the resort. With an unwavering commitment to responsible tourism, the committee plays a pivotal role in ensuring that the resort's operations align with sustainable practices and contribute to the preservation of the unique natural and cultural resources of the Maldives.



# SUSTAINABILITY MANAGEMENT PLAN

Tourism is a vital contributor to economic growth and enhances the overall well-being of people worldwide. Sun Siyam Iru Fushi Resort acknowledges the positive impacts of tourism and the importance of preserving the natural, emotional, and physical well-being of our guests. However, we also recognize that the tourism industry can have a substantial carbon footprint and faces risks from climate change, local environmental issues, and community development.

This Sustainability Management Plan outlines our commitment to responsible tourism and our strategies to minimize our environmental impact while benefiting our local community. We've crafted our Sustainability Management Plan to guide our teams in their daily decision-making processes, aligning with the United Nations Sustainable Development Goals.

These SDGs serve as a comprehensive framework for our strategy and day-to-day operation.



# SUSTAINABILITY POLICY

At Sun Siyam Resorts, we believe that sustainable tourism is not just an option but an ethical responsibility. Our purpose is to protect and preserve the natural environment, support local communities, and promote responsible tourism practices. We are committed to making a positive impact on the environment, society, and the well-being of our neighboring communities while providing exceptional experiences to our guests.

We are dedicated to operating our resort with the utmost respect for the environment and local culture. Our commitment extends to reducing our carbon footprint, conserving natural resources, supporting local communities, and implementing sustainable practices throughout our operations. We strive to create a harmonious relationship between our guests and the environment, leaving a

## SUSTAINABILITY

- Reduce energy consumption and implement renewable energy sources whenever possible
- Minimize water usage through water – saving initiatives and wastewater management systems
- Implement waste reduction and recycling programs to minimize the generation of waste
- Preserve and protect the local ecosystem and biodiversity through responsible land use practices

## CARBON FOOTPRINT REDUCTION

- Set target to reduce greenhouse gas emission across our operation

## RESPONSIBLE WATER MANAGEMENT

- Monitor and manage water usage to ensure responsible water consumption
- Implement water conservation measures
- Collaborate with local communities to protect water resources and access to clean water

## WASTE MANAGEMENT AND RECYCLING

- Implement a comprehensive waste management system to reduce, reuse, and recycle waste
- Collaborate with local waste management facilities and educate guests and islanders about responsible waste disposal

## BIODIVERSITY PROTECTION

- Engage in conservation efforts to protect local flora and fauna
- Avoid activities that may harm or disturb sensitive ecosystems
- Support local biodiversity preservation initiatives through partnerships and financial contribution

## COMMUNITY ENGAGEMENT AND EMPOWERMENT

- Support local communities through employment opportunities and skills training
- Collaborate with local businesses and suppliers to promote economic growth and sustainable development
- Engage in community development projects that enhance education, healthcare, and social welfare

## GUEST EDUCATION AND ENGAGEMENT

- Raise awareness among our guests about sustainable practices through informational material and workshops
- Encourage guests to participate in eco-friendly activities and excursions that promote cultural understanding and respect for nature

## CONTINUOUS IMPROVEMENT

- Regularly monitor and measure our sustainability performance to assess progress towards our goals.
- Continuously seek new technologies and best practices to enhance our sustainability efforts.
- Transparently communicate our sustainability initiatives and progress to stakeholders.

**BE A PART OF THE SOLUTION  
THROUGH **SUN SIYAM CARE****



# SUN SIYAM CARE

## Sustainability at the Forefront of Our Guest Experience

Sun Siyam Resorts is dedicated to operating sustainably and responsibly in the Maldives and Sri Lanka while offering authentic guest experiences. Our Sun Siyam Cares program prioritizes sustainability through initiatives such as reducing energy and water use, managing waste to reduce plastic use, supporting community development, and investing in renewable energy. We also focus on conservation efforts and work to preserve local heritage and cultural practices. By following these sustainability practices and Sustainability

Policies, we aim to minimize our environmental impact, carbon footprint and contribute to the socio-economic well-being of the communities in which we operate.



### Corporate Social Responsibility- Our People

Sun Siyam Resorts is committed to corporate social responsibility, especially in regards to the communities we are active in. Our core values include aligning all sustainable practices with our commitment to people and our community. Through Sun Siyam Cares, we support and empower small local community businesses helping to reduce poverty and unemployment, providing job opportunities at our resorts, and supporting healthcare and educational initiatives. We also endeavor to practice gender equality and provide development and training to our employees to help them progress and achieve their career goals. In addition, we outsource jobs such as local food preparation, daily cleaning and gardening works to women's development committees that provides for a source of income for local women.



### Bio Farming

Sun Siyam Resorts offers guests the opportunity to visit one of our three farm islands to learn about local farming methods and see the produce that is grown and supplied to our resorts on a weekly basis. This is a great way to showcase to our guests how we support the local farming community and workforce, while also reducing the carbon food-print by buying local. Our farms cultivate over 38 varieties of fruits and vegetables, including bananas, coconut, cucumbers, papayas, tomatoes, and more. Bio farms promote sustainable development, are cost-effective, use organic inputs, generate income for the local community, and can even generate income through exports. Sun Siyam Cares is taking steps to boost bio farming in local islands and is considering investing in better farming equipment, such as composting machines and renewable energy machines, as well as in mari-culture and poultry farming.



## Renewable Energy - Solar Energy

The Maldives has abundant sunshine, making it well-suited for solar energy generation. The government has set a goal of achieving net zero emissions by 2030 and generating 70% of power from renewable energy sources by 2030. In line with these goals, Sun Siyam Cares is investing in solar energy projects, such as installing solar panels at guest and staff accommodation and solar water heaters in resort laundry areas. These solar water heaters use the sun's energy to heat water during the day and have an electric heating element as backup for cloudy days. Solar heaters are a low-cost, long-term solution for hot water with no maintenance requirements



## Biodiversity Conservation

The Maldives is known for its rich marine biodiversity and diverse ecosystems. At Sun Siyam Resorts, we support eco-initiatives and biodiversity projects through Sun Siyam Cares to protect and preserve our environment, coral reefs, and marine life, in collaboration with local councils to ensure we follow proper protocols. Our guests can also participate in conservation efforts, such as coral binding and tree planting, of which have seen an increase in interest over the past year. Each of our properties has or will have a marine biologist dedicated to preserving our delicate reefs and marine life systems, with a focus on coral reef restoration. Marine biologists invite guests to join them on the house reef to participate in the creation of a new coral reef in the lagoon. Together, they will collect damaged coral and re-plant it on metal frames. As they work, they will also have the opportunity to monitor the growth of the coral and see it thrive in its new home. This is a hands-on opportunity to make a positive impact on the marine ecosystem and learn about the importance of coral reefs.



## Preservation of Local Heritage

As a 100% Maldivian owned company, Sun Siyam Resorts values the preservation of our rich cultural heritage. We place a strong emphasis on celebrating and communicating our cultural practices, and we offer guests the opportunity to learn about and participate in these traditions through story-telling, demonstrations of cultural dances and celebrations, and discovery visits to local islands. These cultural experiences allow guests to gain a deeper understanding and appreciation of our culture and people, and also contribute to the development of local communities. Sun Siyam Cares supports these efforts to preserve and showcase our local heritage.



## Paper and Plastic Reduction

The Maldives is transitioning to a more sustainable way of life, and Sun Siyam Resorts is committed to sustainability and reducing our plastic footprint. We have already eliminated or replaced single-use plastics and disposable plastic products, such as plastic bags, straws, and water bottles. Our resort islands have their own desalination and water bottling plants that use reverse osmosis to produce fresh water from seawater. Through Sun Siyam Cares, we are developing an app for guests that showcases our sustainability efforts and projects, including our focus on biodegradable or environmentally friendly packaging. We are also working on water optimization devices that measure sensor data to reduce water and diesel consumption in desalination, industrial, and municipal operations.



## Waste Reduction & Recycling

To preserve the natural beauty of the Maldives and prevent plastic contamination of our ecosystem, Sun Siyam Resorts is committed to sustainable solid waste management and adheres to strict recycling guidelines. We prioritize the reuse and recycling of plastic and paper on our islands. Sun Siyam Cares also supports composting projects and machinery to produce organic fertilizer, which helps to reduce waste, recycle organic waste, and fertilize our soil and plants. Composting has numerous environmental benefits, including improving soil health, reducing greenhouse gas emissions, recycling nutrients, and mitigating the impact of droughts.



## OUR VISION

TO BE THE NO.1 LEADING RESORT GROUP IN  
THE MALDIVES IN 5 YEARS



## OUR MISSION

TO CREATE MEMORABLE EXPERIENCES FOR  
OUR GUESTS



## OUR VALUE

OUR VALUES ARE OUR COMMON 'LANGUAGE'  
THAT DRIVE US EVERYDAY

To achieve this goal, we have developed a comprehensive strategy encompassing various key elements for our resort:

### Exceptional Guest Experience:

At Sun Siyam Iru Fushi, we understand that the heart of our vision lies in ensuring that every guest's experience is nothing short of extraordinary. We focus on providing top-notch hospitality, personalized services, and unique experiences that create lasting memories.

### Investment in People:

Our staff is our most valuable asset. We invest in their training and development to empower them to deliver the highest level of service, continuously enhancing guest satisfaction.

### Cultural Enrichment:

We embrace and promote Maldivian culture, traditions, and heritage to provide guests with an authentic and immersive experience. This will not only differentiate us but also contribute to the local community.

### Community Engagement:

Building strong relationships with local communities is essential. By collaborating with neighboring islands and supporting their development, we will become an integral part of the Maldivian society.

### Guest Feedback and Improvement:

We value guest feedback and will use it as a tool for constant improvement. By actively seeking and acting on guest suggestions, we will maintain high levels of guest satisfaction.

Sun Siyam Iru Fushi is fully dedicated to making our vision of being the No. 1 Leading Resort Group in the Maldives a reality. Through exceptional guest experiences, sustainable practices, investing in our people, innovation, cultural enrichment, community engagement, and strategic expansion, we aim to set new standards in the Maldivian resort industry, ultimately achieving our goal within the next five years.



# OUR PEOPLE

## Putting people first

A value rooted in our company culture: LOVE & CARE. We value our talents because they are the greatest asset of the company. We bring our sincere passion for service and care to everything we do.

The goal is to make everyone a proactive leader in their own growth so they inspire and be inspired.

At Sun Siyam Iru Fushi, we celebrate the rich diversity of cultures represented in our resort, with over 20 nationalities. Our commitment to diversity and inclusion is represented through our proactive efforts to foster the employment and advancement of local talents in various roles across both operational and support functions, unless specific expertise is unavailable within the local talent pool, in which case we seek fully qualified expatriate candidates. We are unwavering in our dedication to upholding gender equality in all staffing decisions, extending from entry-level positions to top management.

Our organization is firmly dedicated to realizing the principles of equal opportunity and fair treatment for every member of our team, encompassing recruitment, training, promotion, transfer, benefits, and even disciplinary proceedings. Irrespective of one's status, age, ethnic background, physical abilities, political affiliations, race, gender, or sexual orientation, all team members are accorded individualized and equitable treatment. Our focus is to provide an inclusive and welcoming work environment for everyone, where each person's unique qualities and contributions are respected and appreciated.



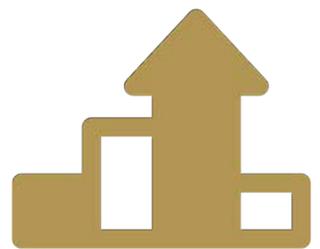
MORE THAN

**21 NATIONALITIES**

# TALENT DEVELOPMENT

Sun Siyam Iru Fushi is committed to nurturing talent and fostering a culture of continuous learning and growth among its employees. The resort prioritizes talent development through various initiatives, including promotions, internal and external training programs.

Sun Siyam Iru Fushi recognizes the importance of acknowledging and rewarding the dedication and hard work of its employees. The resort places a strong emphasis on promoting from within the organization. Through a transparent and merit-based promotion system, employees are encouraged to strive for excellence in their roles and are provided with opportunities to advance their careers. This not only motivates the workforce but also ensures that the most qualified and deserving individuals are given leadership roles within the company.



MORE THAN  
**40 TEAM MEMBERS**  
PROMOTED SINCE 2022



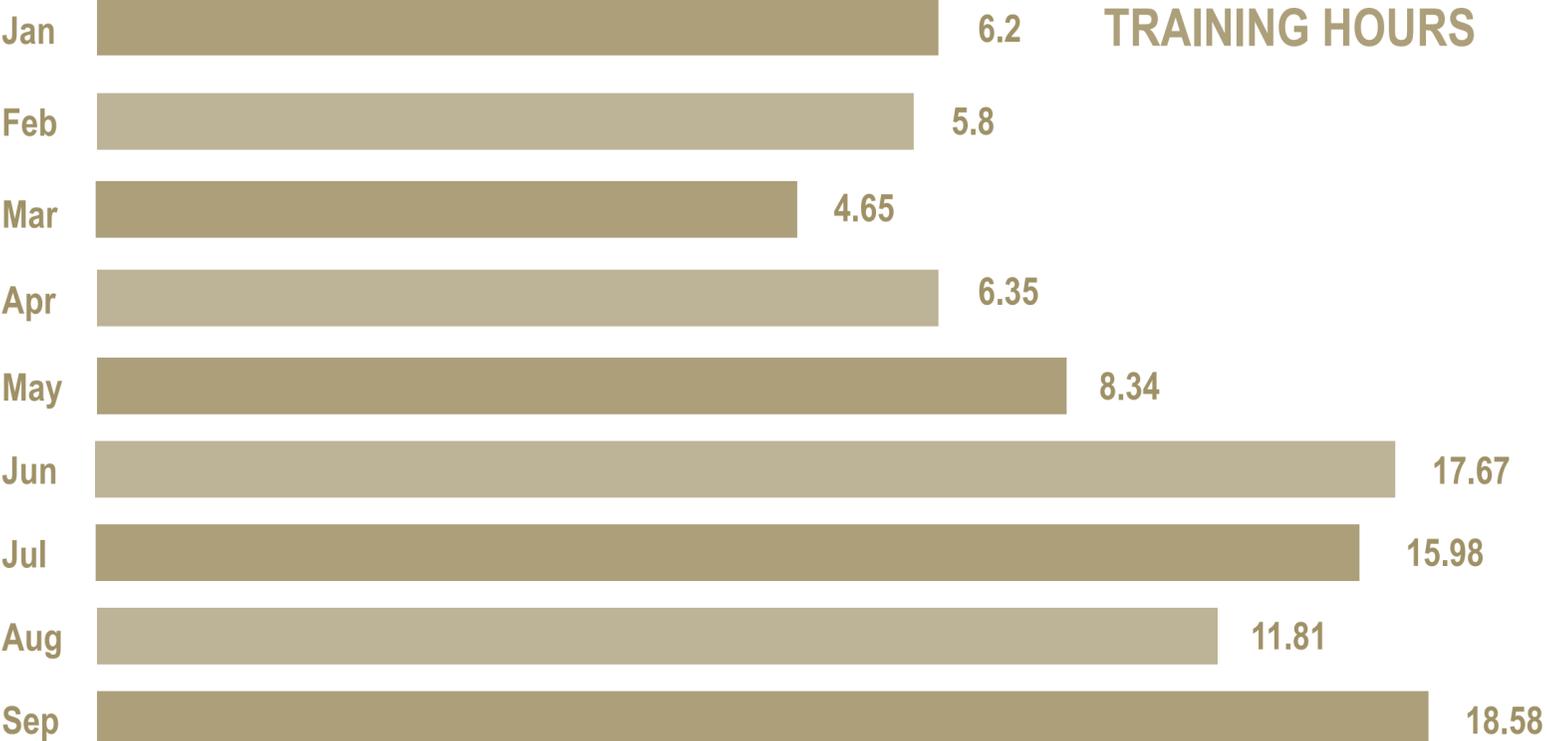


The resort offers a range of internal training programs designed to enhance the skills and knowledge of its employees. These programs cover a wide spectrum of topics, from customer service and hospitality to leadership and sustainability.

Furthermore, we are dedicated to ensuring that all our team members regularly partake in training sessions that encompass:

- Soft skill development, including topics like Time Management, Complaint Handling, and Upselling.
- Familiarization with general resort information, such as General Orientation, Company Mission, Vision, and Brand Standards.
- Training in health and safety procedures and emergency response protocols.
- Education on sustainability and fostering environmental awareness.

It's worth noting that the average training hours per team member significantly increased from 6.2 hours in January to 18.53 hours in September.





## OUR PLACE

At Sun Siyam Iru Fushi Maldives, we are aware of the challenges posed by climate change and our obligation to protect the environment. While prioritizing the well-being of our guests and team members, we pledge to conduct our operations with sustainability in mind, actively working to minimize our operational footprint and safeguard the environment through a proactive approach whenever possible.

### Biodiversity

Biodiversity enhances the overall productivity of ecosystems, with each species, regardless of its size, contributing significantly. To safeguard biodiversity, our objectives include:

- Use organic fertilizers
- Increasing tree planting efforts
- Do not showcase or offer for sale any items crafted from endangered or safeguarded plant and animal species.
- Engage in local ecological restoration projects



TOTAL PLANTED  
**568 TREES**  
SINCE JANUARY



# THE VOICE OF THE OCEAN

A special message from Marine Biologist

The Maldives is a marine biodiversity hub where many underwater species co-exist with one another. From mighty whales to microscopic plankton, there is a true spectrum of creatures to witness. And of course, the vibrant corals that make up islands act as a home for many of these wildlife. The Maldives is a true dream for any marine biologist to be able to work in!

After completing a degree in marine biology in the UK, I moved to the Maldives and joined a sea turtle rehabilitation NGO located on a local island in the Lhaviyani Atoll earlier this year. While working with the NGO, my primary focus was working on sea turtle rehabilitation and coral restoration and engaging with the local community to address pressing issues such as waste disposal, all while educating future generations about the importance of preserving the ocean and its unique ecosystems. I am thrilled to be able to bring this expertise to Sun Siyam Iru Fushi, where we are very lucky to have a captivating house reef that serves as a habitat for a variety of marine species.

However, as our climate changes, we can see the destruction of these fragile ecosystems. The conservation of our reef through research, restoration, and monitoring is pivotal to my role. Coral restoration is a fast-growing technique to strengthen our reefs, which I will be leading and mobilising here at Sun Siyam Iru Fushi in the future. Alongside this, I will be engaging guests and island team members in the protection of the marine environment through educational presentations and meaningful conversations. Bringing people together and creating a common understanding will aid in sustaining our precious ocean on a larger scale.

Overall, my ultimate goal is to connect people with the brilliance of the underwater world here in the Maldives and inspire many of us to take action to protect it.



# MORE THAN 95% IS LED LIGHTS

WE REDUCE MORE THAN 3000L OF DIESEL DAILY



## ENERGY MANAGEMENT

Cutting down on energy usage will not only lessen our environmental footprint but also bring down energy expenses. To minimize our energy consumption, we intend to:

- Implement measures to enhance energy efficiency in our workplace
- Ensure proper maintenance of our machinery and equipment to keep them in optimal working order
- Every day, lights in public areas will be turned off for a period of 2 hours, starting at 2 am.
- During a full moon, the lights in public areas will be switched off for 4 days to offer an authentic full moon experience to our guests. This initiative results in a reduction of 6.72 liters of diesel consumption per hour, totaling 26.88 liters per day.

### TOTAL ENERGY CONSUMPTION (kWh)





# WASTE MANAGEMENT

We produce a lot of waste that harms the environment and peoples health. To make things better, we work hard to cut down waste by:

- Use less disposable packaging for the hotel supplies
- Choosing bio-degradable products and materials, whenever the option is available
- Sort and separate recyclable waste
- Recycle materials like paper, cardboard, glass, metal cans, food waste, green waste etc.
- Dispose of dangerous waste like batteries and electronics safely
- Help clean up the environment nearby
- Have a special days at staff restaurant where we don't use bins

## TOTAL WASTE PRODUCTION (KG)





# WATER MANAGEMENT

Due to global warming, freshwater sources are dwindling faster than nature can replenish them. Saving water is crucial, and as a responsible company, our goals are to:

- Keep discovering ways to use less water
- Cut down on water wastage by regularly checking for leaks
- Make sure laundry equipment is used efficiently
- Educate both employees and guests about using water responsibly
- Give guests the choice to reuse towels and sheets
- Set goals to use less water, and regularly track and analyze our progress

## TOTAL WATER (m<sup>3</sup>) CONSUMPTION



# IN-HOUSE WATER BOTTLING PLANT

In 2021, we took a significant step towards environmental sustainability by eliminating the usage of plastic water bottles within our resort. Through the installation of in-house bottling and filtration systems, for both team members and guests.

Our in-house bottling plant has been producing an impressive yearly output of over 300,000 liters of water. This system ensures eco-friendly supply of drinking water.

Strict hygiene standards are being followed to produce the highest quality of water using the reverse osmosis desalination system, each bottle undergoes meticulous sterilization after every use. Regular water samples are collected and forwarded to the Malé laboratory for thorough analysis.

By providing a sustainable alternative to plastic water bottles, we have not only reduced our environmental impact but also fostered a culture of responsible water consumption within our resort. This initiative aligns with global efforts to minimize plastic waste.

As we move forward, we remain dedicated to continuously expanding our sustainable practices, ensuring that our commitment to environmental sustainability at the forefront of our operations. The elimination of plastic water bottling is just one step in our ongoing journey towards a greener, more responsible tomorrow.



**MORE THAN  
200, 500 PLASTIC  
BOTTLES ELIMINATED YEARLY**







## BATH AMENITIES

We have successfully removed the usage of single-use bath amenities by implementing a sustainable alternative. Instead of disposable items, we have introduced refillable bottles and biodegradable options, contributing to our commitment to environmental responsibility. We believe that these initiatives contribute not only to a more sustainable and luxurious guest experience but also to a healthier planet for generations to come.

To further engage our guests in our sustainability efforts, we encourage them to actively use environmental card inside the room. This card serves as a guide to our linen and towel usage practices, allowing them to play a crucial role in reducing energy consumption.



LADIES KIT

SHAVING KIT

DENTAL KIT

DENTAL KIT

BERI CAP

INGREDIENTS

INGREDIENTS

## GREEN WASTE COMPOST

At Sun Siyam Iru Fushi we are proud to embrace eco-friendly solutions in our commitment to sustainability. One of our latest additions, the shredder machine, has proven to be a game-changer in our approach to green waste management and composting.

The shredder machine is a powerful tool designed specifically for processing green waste efficiently. Its primary function is to break down organic materials such as garden trimmings, leaves, and branches into smaller, more manageable pieces.

The shredder accelerates the decomposition process. This results in the quicker transformation of green waste into nutrient-rich compost, which is used to enhance the fertility of our resort's landscaping.





## PAPER STRAWS

In our commitment to fostering a better environment, we have replaced all plastic straws with eco-friendly paper alternatives. This proactive step reflects our dedication to sustainability and aligns with our ongoing efforts to reduce our environmental footprint.

By making this transition, we strive to provide our guests with a luxurious experience that harmonizes with nature, creating lasting memories while preserving the beauty that surrounds Sun Siyam Iru Fushi.



## PEDAL - POWERED BLENDER

At Sun Siyam Iru Fushi, we've developed a fresh visitor experience by launching our stationary bike outfitted with a pedal-powered blender linked to the handlebars. This creative program, led by our Resort Manager, Mr. Atham, provides a distinctive touch to our visitors' stay while also encouraging sustainability and well-being.

Guests may now not only enjoy the gorgeous surroundings but also blend their cool beverages using the power of their own pedals. This eco-friendly combination of fun and sustainability demonstrates our dedication to providing not just a magnificent stay but also memorable and ecologically conscious activities.

# OUR GUESTS

Sun Siyam Iru Fushi places utmost importance on guest satisfaction, with continuous guest satisfaction surveys and the implementation of our quality tools ensuring the consistent maintenance of our product and service standards throughout the entire resort.

The data collected from these satisfaction surveys serves as a valuable resource for closely monitoring and evaluating guest satisfaction levels and their expectations. Furthermore, this information allows us to benchmark our operational and service metrics, aiding in the identification of areas that require improvement for a more tailored and enhanced guest experience.

We carry out corporate brand standard audits to assess adherence to our established guidelines and pinpoint opportunities for enhancing the guest experience. These standards encompass the guest reservation process, check-in, accommodation, dining experiences, and continue through to the guest's departure from the property.

At Sun Siyam Iru Fushi, we highly value feedback from our guests and actively encourage them to share their reviews and comments on various online social platforms, such as Tripadvisor. Our online reputation and social media presence are diligently managed through ReviewPro, a renowned provider of online reputation and social media analytics in the hospitality industry. Every piece of customer feedback is carefully considered as we continually strive for the improvement of our products and services.





# OUR MILESTONES

At Sun Siyam Iru Fushi Maldives, we firmly believe that our approach to conducting business is just as significant as the business itself. We assume the role of a responsible corporate citizen, striving to make a positive impact on the communities where we operate.

Several initiatives have been undertaken, including activities aimed at raising awareness among our team members and guests on the island. Additionally, we have organized donations to support the neighboring local school.

EACH ACTION  
**MATTERS**



## EARTH HOUR

EARTH HOUR on 25th of March, where all islanders and resort guests were invited to watch a short video presentation about how the planet and climate are changing, followed by a traditional Maldivian BoduBeru performance by local staff.

All-day dining Iru restaurant, joined the Earth Hour celebrations by showcasing Maldivian produce, local fish, and local handcrafts called “Laajehun” which are incorporated into daily operations to highlight the importance of the resort’s sustainability goals. By taking part in Earth Hour, Sun Siyam Iru Fushi aims at lowering energy use and promoting the development of environmentally friendly methods to preserve our world for future generations.



IN ONE HOUR WE SAVED

**598 kWh**

**167.44 liters of Diesel**

# BIODIVERSITY DAY

On May 22, 2023, in celebration of International Day for Biological Diversity, a total of 50 team members from Sun Siyam Iru Fushi participated in an island cleanup on nearby local Velidhoo Island. The dedicated staff members gathered to remove waste materials and create a cleaner environment, with a strong dedication to conserving the natural beauty and biodiversity of the Maldives. By participating in this meaningful initiative, the team from Sun Siyam Iru Fushi continues to increase awareness about the value of biological diversity and promote responsible tourism practices among both tourists and locals. It also aims to develop a solid relationship with nearby islands for future environmental initiatives and shared responsibilities.



# EARTH DAY

At Sun Siyam Iru Fushi the island team and numerous guests planted a total of 100 trees on Earth Day 2023



 **SUN SIYAM CARE**

**"BE A PART OF THE SOLUTION AND HELP US PROTECT OUR PRECIOUS PLANET"**

 **Travel**



## BLOOD DONATION CAMP

A blood donation camp began at the Sun Siyam Iru Fushi on Friday evening, as part of a blood donation drive launched by the Sun Siyam Resorts to celebrate its 33rd anniversary. The camp was launched by the resort's Director of Operation Dorothy Bahati. Over 90 staff working in the resort have signed up to donate blood.

Sun Siyam Group's employees also donated gifts for thalassemia patients to the Maldives Blood Service on Monday to mark World Thalassemia Day.

Sun Siyam Resorts' blood donation drive continued until June 9th. The camps held in different resorts on different days. Maldives has 940 registered thalassemia patients. 320 of them get their transfusions from Male'.



## WORLD ENVIRONMENT DAY

World Environment Day on June 5th, 2023 was celebrated with a tree planting ceremony with a result of a total of 100 trees planted by guests and staff. It was a day filled with pride, solidarity, and a strong desire to protect and nurture our beautiful planet. We're making a difference together, one tree at a time!



WORLD ENVIRONMENT DAY

# WORLD OCEAN DAY

World Ocean Day on 5th June, 2023 several environmental and sustainability activities was carried out the day, from reef, beach, and lagoon cleaning sessions, and pledging ceremonies on protection oceans





WORLD OCEAN DAY



## KUDAFARI LITTLE BIG FESTIVAL

Sun Siyam Iru Fushi team and esteemed guests embarked on a momentous visit to Kudafari village, marking the grand inauguration of the Little Big Festival. This extraordinary day was filled with cultural delights and eco-activities, paying homage to the island's unique nature. We delivered an awe-inspiring presentation on the Sun Siyam Care Program, showcasing our commitment to sustainability through impactful environmental initiatives. The festival launch provided a sensational platform for local artisans and entrepreneurs, unveiling their stunning arts and crafts while celebrating the resilient island society thriving amidst the breathtaking Maldives' natural archipelago.



## WORLD YOUTH SKILLS DAY

We participated in World Youth Skills Day by welcoming a group of talented students from neighboring local island N. **Holhudhoo**, for an unforgettable day visit on July 15, 2023. This full-day adventure was all about igniting inspiration and fueling passion in these young minds. A curated lineup of activities showcased the endless possibilities in the vibrant world of hospitality. From Housekeeping to Front Office, Culinary to Food and Beverage, Recreation to Water Sports, no stone was left unturned in giving those students a taste of what the industry has to offer.



## EID CELEBRATION

It was an absolute joy to welcome our guests and celebrate Eid Al Adha at Sun Siyam Iru Fushi, immersing ourselves in the vibrant Maldivian traditions. The picturesque island resort became a hub of cultural festivities, creating a truly memorable experience for all. The atmosphere was filled with warmth, unity, and the spirit of giving as we embraced the essence of this joyous occasion.



## WORLD TOURISM DAY

We marked World Tourism Day 2023, embracing the theme of 'Tourism and Green Investment' with a series of heartwarming and eco-conscious activities. This year's celebrations centered around the commitment to sustainable tourism and environmental conservation.

Sun Siyam Iru Fushi organized tree planting ceremony, where guests joined hands with resort staff to plant coconut trees. This symbolic act represented the resort's ongoing commitment to offsetting its carbon footprint and preserving the natural beauty of the Maldivian landscape. A delightful cake-cutting ceremony took place at the resort's main pavilion, fostering a sense of togetherness and unity in the pursuit of sustainable tourism. The celebration continued with a range of fun beach activities, including beach sack races, 3-leg races, and friendly tug-of-war games.



## CULTURAL PRESERVATION

"Bodu Beru" is a traditional musical performance originating from the Maldives. The group size can vary, but typically involves 10-15 participants, including both men and women. This captivating performance includes a blend of songs, dance, and wooden drums crafted from coconut tree trunks. The songs often explore themes of romance and heroism, while the dance lacks a structured choreography and relies on energetic movements synchronized with the drumbeats.

Traditional attire for men involves a black sarong paired with a white t-shirt, while women wear red dresses adorned with exquisite golden embroidery around the neckline. The term "Bodu Beru" translates from Dhivehi as "Big Drums"

At Sun Siyam Iru Fushi , "Bodu Beru" takes center stage every Friday night at the Waters Edge Bar. Additionally, it is employed to welcome VIP guests and adds a cultural touch to wedding ceremonies.





## LOCAL COMMUNITY DEVELOPMENT

At Sun Siyam Iru Fushi, we are committed to fostering the growth of the hospitality industry and nurturing local talent. In pursuit of this mission, we recently had the privilege of hosting students from Velidhoo.

As part of our ongoing efforts to contribute to the community and promote sustainability, we also visited their school. During these engaging sessions, we shared insights and knowledge about sustainability practices and the fascinating world of marine life. It is our hope that these initiatives not only provide these students with essential skills but also inspire a deep appreciation for the environment and the importance of responsible tourism.

We look forward to continuing our support for local talent and the preservation of our beautiful surroundings.







## OUR TARGETS & GOALS

At the beginning of this year, we embarked on a journey to make our resort more sustainable, and we are thrilled to report that we've successfully achieved almost all the sustainability targets. This accomplishment wouldn't have been possible without the dedication and hard work of our entire team.

# OUR TARGETS & GOALS

Overview of our achievements in the key areas:

**Energy Management:** We set out to reduce energy consumption per overnight stay by 6%. Through various energy-saving initiatives and improved operational practices, we've achieved a remarkable reduction in energy consumption until now, making our resort more eco-friendly.

**Local Community Support:** As part of our corporate social responsibilities, we have been actively engaging with the local community throughout the year. We've undertaken various projects and initiatives to give back and support the communities around us. This quarterly commitment has helped us build stronger bonds with our neighbors and create a positive impact.

**Water Management:** Our efforts to reduce average water consumption per overnight stay by 15% have also been a resounding success. By implementing water-efficient practices and encouraging responsible water usage, we've not only met our target but surpassed it.

**Sustainability Trainings:** We believe in equipping our team members with the knowledge and tools needed to promote sustainability. Regular sustainability training programs have been conducted to raise awareness and empower our staff to make more environmentally conscious decisions.

**Waste Management:** Waste reduction has been a primary focus for us. We aimed to reduce average waste production per overnight stay (including both guest and staff waste) by 10%. Hopefully by the end of this year we will achieve this target, reducing our environmental footprint.

**Wellbeing Programs:** Our commitment to sustainability extends beyond environmental concerns. We've also initiated wellbeing programs for our team members. These programs have not only enhanced the quality of life for our team but have also been well-received by our guests, contributing to a positive and healthy atmosphere at our resort.

We are immensely proud of these achievements and look forward to building on them in the coming years. Sustainability is not just a goal but a continuous journey, and we remain committed to doing our part for the environment and our community.

Thank you to each and every team member for their dedication, and to our guests for their support in our sustainability efforts. Together, we can make a lasting impact.



## WITH CARE FROM THE RESORT

The journey to protect our pristine environment, empower local communities, and reduce our carbon footprint has been both inspiring and challenging.

Together, we have achieved remarkable milestones, from implementing eco-friendly initiatives to fostering cultural preservation. We have significantly lowered our energy and water consumption, resulting in a substantial decrease in our carbon emissions and many more.

However, our sustainability journey is far from over. We remain committed to ongoing improvement and innovation. Our goals for the upcoming year include further reducing energy consumption, expanding our community outreach programs, and exploring new ways to protect our unique ecosystem.

We are deeply grateful to our dedicated team, our valued guests, and our supportive stakeholders who have made these achievements possible. Together, we can look forward to a brighter, more sustainable future.

Thank you for your continued trust and support as we strive to make Sun Siyam Iru Fushi a model of sustainability in the hospitality industry.

With Care,  
Erkaiym Tabyldieva  
Hygiene & Sustainability Specialist

An aerial photograph of a group of approximately 20 people sitting in a circle on a sandy beach. They are all wearing white shirts and light-colored pants or skirts. Many of them are holding white papers or documents. The scene is brightly lit, and the sand is a light, textured color. The text "Each Action Matters" is centered in the middle of the image.

Each Action Matters